

Dell Photo Printer 540



DELL™ MAKES IT EASY TO BUY, USE AND OWN PRINTERS

Easy to buy

- Dell Direct Advantage: purchase online or through our professional sales team
- Value price with exceptional performance

Easy to use

- Pre-loaded drivers for quick plug-and-play setup (when ordered with a Dell system)
- Standalone or connected to a PC

Easy to own

- Convenient paper and ribbon ordering and delivery
- Industry-leading Dell service and support
- Single point of accountability



Dell Photo Printer 540

The Dell Photo Printer 540 produces photo-lab-quality prints that last a lifetime. The 540 is a fast, convenient photo printer that works with popular digital cameras or with a PC.

Whether standalone or connected to a PC, the 540 is easy to use and highly portable. Using the latest Thermal Dye Sublimation printing technology (a multi-pass process of laying colour on paper using heating elements to create accurate continuous colour tones), the 540's photo output matches the quality of photo lab prints. A Clear Life Coating™ also seals each photo, protecting it against smudges and water.

Continuous-tone prints are sharper and crisper than standard inkjet photo prints, which are also prone to smudging and water damage. The 540 is an ideal solution for photographic enthusiasts and anyone who wants professional-looking prints that enhance the subject matter and can be proudly displayed in the home or exhibited.

The Dell Photo Printer 540 delivers:

Excellent performance

- Prints 4"x6" colour prints in approx 60 seconds*
- 40-photo paper and ribbon capacity. Every Print Pack includes Dell Premium Photo Paper and a Dell Print Cartridge for exactly 40 prints
- Low cost per photo
- High-quality-continuous-tone colour output

Ease of use

- Can be used standalone or connected to a PC
- Can print direct from camera (PictBridge) or memory cards
- Large and easy-to-read articulating 63.5mm (2.5") LCD screen
- Highly portable, small footprint and weighs 1.27kg (printer only)
- Quick and easy one-button printing
- Copies photos to PC from digital film media or camera
- Includes set-up placemat for quick and easy installation

*Actual print speed may vary with use

High quality, low cost

- Affordable photo printer and low cost per photo
- Professional-looking prints with protective glossy seal
- Flexible formats on 4"x6" paper
- Paper and photo cartridge both included in the Photo Print Pack

Quality Dell service and support

- Quick and convenient online consumables ordering
- Pre-paid one-year NBD Exchange Service as standard¹
- Two- and three-year extended service offerings
- Dell Supplies Management System™ offers a direct link to quick and convenient online consumables ordering

Exceptional performance. Easy as



Visit www.euro.dell.com for more information.

Dell Photo Printer 540

NEVER RUN OUT OF INK AGAIN!

The Dell Supplies Management System™ monitors ink levels and notifies you before you run out of ink – and gives you a direct link to Dell™ online for easy ordering.

SERVICE AND SUPPORT

– One year of Next-Business-Day Exchange Service¹ is standard on your 540 and provides you with a replacement printer on the next business day, limiting potential downtime

– You can upgrade your Next-Business-Day Exchange Service¹ to up to three years

– You can use the Dell Online Support site for the most up-to-date drivers and technical information about your printer

Features	Description
Printer type	Dedicated 4"x6" photo printer, Thermal Dye Transfer
Printer functions	Colour and black & white photo printing, memory card reader
Printer output	Approx. 60 seconds per print (actual speed may vary with use)
Print technology	Continuous-tone lab-quality prints using thermal dye transfer technology
Memory card support	CF, SD, MMC, SM, MS, USB key
LCD	63.5mm (2.5") TFT display, adjustable
Advanced printing support	DPOF support, PictBridge, PTP (Picture Transfer Protocol)
Buttons	12 buttons including ones for single-button colour/black & white printing
Memory (std./max.)	32MB SDRAM, 8MB flash
Standalone functionality	Colour and black & white photo printing; Card reader – CF, SD, MMC, SM, MS & USB memory key; PictBridge & PTP (Picture Transfer Protocol)
Print sizes	4"x6" (102x152mm), 4R postcard, 3.5"x5" (89x127mm), 2-up 2.1"x3.3" (54x85mm) Wallet, 4-up 2"x3" (51x76mm), 9-up 1.3"x2" (34x50.7mm)
Media types	Dell Premium 4"x6" photo paper (included with Dell Photo Print Packs)
Ports	USB (cable not included) and PictBridge
OS-compatible (standard)	Microsoft® Windows® 2000 and XP with Internet Explorer 6.0
Max. input/output	20 print input/ 25 print output
Low ink detection	Dell Supplies Management System™
Borderless printing	Yes
Size (H x W x D)	81.2mm x 190.5mm x 137.1mm (operating)
Weight	Printer – 1.27kg Operating – 1.64kg
Output voltage	110 – 240V, 50/60Hz
Options/accessories	Dell Photo Print Packs, Dell 540 carry case, camera media: CompactFlash® (type I), SmartMedia, memory stick, Secure Digital, multimedia cards, USB memory keys, USB cable, Targus power adapter
Items included	Dell Photo Printer 540, paper tray, power adapter, installation software CD (Dell Picture Studio, Paint Shop™ Photo Album, Paint Shop Pro® – trial version software and drivers), Dell Photo Print Pack – 10 prints, photo cartridge, 10 sheets of Dell Premium photo paper, placemat, owner's manual and hardware recycle programme label and instructions
Standard service	12 month's Next-Business-Day Exchange Service ¹
Service options	Upgrades to two- and three-year Next-Business-Day Exchange Service available



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